



C O R O N A D O S C H O O L S F O U N D A T I O N

# Foundation Focus

GREAT SCHOOLS. GREAT KIDS.

[www.csfkids.org](http://www.csfkids.org)

CSF Publication • October 2013

See Auction Details On Page 3  
Register For Online  
Auction Today!



## CUSD Maintains #1 Ranking in San Diego County

*Second only to the hard work of our dedicated, outstanding teachers and administrators, the constant support and funding from Coronado Schools Foundation has made the most significant positive impact on our overall educational program and student progress. The STEAM-related and other enriching opportunities every Coronado Unified School District (CUSD) student has because CSF helps provide what education ought to be. Without CSF's donor direct financial support, education in Coronado would be very different.*

- Claudia Gallant, Senior Director of Learning and Instruction.

CUSD is once again the highest performing unified school district (K-12) in San Diego County, based on Academic Performance Index (API) scores. Coronado students gained ground on other schools around the state by increasing scores on the API results taken from our STAR testing in May 2013. Each spring students take a formalized assessment (STAR) to examine their knowledge in various subjects. The District gained two points maintaining its title as the highest API score among unified districts in San Diego County. Coronado High School and Village Elementary remain among the top of San Diego County schools and in the top 10% of California schools, far exceeding the state benchmark of 800. In addition, Silver Strand Elementary and Coronado Middle School student achievement increased the overall school Academic Performance Index (API) score to 906 and 923, respectively, record levels for both schools.

School districts across California slipped by a fraction of a percentage point this year as schools dealt with ongoing budget reductions and the transition to the Common Core State Standards, State Superintendent of Public Instruction Tom Torlakson announced. The Graduation Rate for Coronado High School was an incredible 97.18 percent! This continues to be one of the highest in the county. Further data will be needed to see if the graduation rate remains the highest in the county.

### CUSD API Scores

Silver Strand achieves record high 906 API

Site	2013	2012
CUSD	897	895
Coronado High	877	873
Coronado Middle	923	919
Village Elementary	902	906
Silver Strand Elementary	906	901

On October 2, 2013, Governor Brown signed legislation changing the state's entire assessment and accountability systems. Superintendent Torlakson commented, "As valuable as STAR has been, we're getting ready to raise the bar in California's schools. This coming year, many students will have their first chance to try tests that measure their preparation for college and the world of work. That's a huge challenge for every part of our education system-but one we have to tackle to give every student the opportunity to prepare for a bright future." Coronado has been transitioning to the Common Core State Standards since 2011. Students will field test the new Smarter Balanced Assessment this coming spring, part of the new state Measures of Academic Performance and Progress (CalMAPP) system.

## Engineering Pathway Bridges Math and Science

-by Elizabeth Wertz, CMS Teacher



CMS students Sam Wright, Diego DeOrlow, and Olsen Durkovich proudly display bridges made as part of the structural engineering unit in Intro to Engineering

**Intro to Engineering** is part of the STEAM-(Science, Technology, Engineering, Art and Math) pathway within CUSD, offering engineering/robotics opportunities from elementary through high school. Now in its 3rd year at Coronado Middle School (CMS), students in Intro to Engineering have thus far been working on the concepts of structural engineering. As part of the project-based learning component of the class, after two weeks of construction and the use of over 8000 coffee sticks and a lot of glue, the students from the Intro to Engineering class at CMS completed 15 bridges, now on display at the CMS Library. "As an Algebra and Geometry teacher in addition to Intro to Engineering, I see firsthand how hands-on learning excites students at a young age," observed Mrs. Wertz. Engineering units are offered in elementary school science labs, and as a result, the engineering pathway at Coronado High School has grown from one to five classes, all due to CSF STEAM funding.

## Coronado Schools Foundation 2013 - 14 Board of Directors



**Coronado Schools Foundation has an active Board of Directors, providing vision and leadership, working closely with CSF staff.**

Board members serve on one of five committees – Donor Development, Fundraising Events, Program, Finance, and Governance. The Board welcomes interested community members to become involved in the committees and the work of the Foundation in raising funds to support programs for which no public funding is available. For additional information on the work of the nonprofit as well as the Board and committees, visit [www.csfkids.org](http://www.csfkids.org).

Back row (l to r): Tom Rudowicz; Jay Marquand, CUSD liaison; Terry Chapko, Governance Chair; Center Row: Jim Grady, Chairman; Chris Searles, Vice Chairman/Program Chair; Center Row: Kari Lyons, Secretary; Tori Heintzelman; and Becci Rocco, Donor Development Chair. Front row: Patty Cowan, CEO; Lorena Baca Aguirre; Anne Hemp, Volunteer Coordinator; Melissa Lenz; Rebecca Bayer, CHS Student Rep; and Renee Cavanaugh, CUSD Teacher. Not Pictured: Kari Ursitti, Benefit Auction Co-Chair. (Photo by Rebekah Cartwright)

**CORONADO SCHOOLS FOUNDATION**

201 Sixth Street  
Coronado, CA 92118  
619-437-8059  
Fax: 619-437-0340

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Graphic Design: **John Weimann**

**OUR MISSION**

CSF is committed to educational excellence for every student in the Coronado Unified School District. As a nonprofit organization, CSF raises funds to bridge the gap created by insufficient public funding to our public schools. These funds provide essential programs, materials, and equipment to help meet the District and community's expectations of an exemplary education for every student. Over \$6.2M dollars returned since 1982; Tax ID# 94-2745484

**SAVE THE DATE**



**2014 Student-Produced Telethon**  
**March 13th, 2014**  
**CHS Performing Arts Center**

**IMPACT OF CUSD FUNDING 2013-14**



“Coronado Unified School District’s funds come from Sacramento and are determined by a state-wide formula. Coronado’s property tax dollars are allocated equitably across all districts statewide. This year’s new per-pupil funding formula from Sacramento takes our district from the median to near the bottom in per-pupil funding. Without Coronado School Foundation’s increased funding over the past decade, our district could not provide the rigorous project-based learning opportunities our students enjoy and benefit from daily.”

-Dr. Jeffrey Felix, CUSD Superintendent

**CSF SUPPORT AT WORK IN YOUR SCHOOLS**

**Coronado High School & Palm Academy \$203,000**



- > Engineering Pathway Courses (5)
- > Crown City Robotics
- > Library e-books
- > Art Supplies
- > AP Computer Science Course - NEW this year
- > Technology Resource Teacher (TRT), Student and staff support
- > Broadcasting Course (Design New Media Pathway)
- > Sports Medicine (Health Science Pathway)
- > STEAM (Science, Technology, Engineering, Arts, & Math) Enrichment Classes/Clubs
- > Naviance/Family Connection & MyPlan.com
- > Freshman Shakespeare Assembly, Fieldtrips
- > Visiting Artist Program
- > Science Lab Equipment and Consumables
- > Technology: Digital Cameras, TI graphing calculators and iPads
- > Graphing Calculators and Math Manipulatives
- > Curriculum Development & Professional Collaboration
- > Creative Writing Program
- > Independent Living Program Consumables
- > Digital Content Portal (DCP)

**Coronado Middle School, \$164,000**



- > Intro to Engineering Pathway Course
- > Intro to Health Careers Pathway Course
- > Mouse Squad Pathway Course
- > Technology Resource Teacher (TRT), student and staff support
- > Science Lab Equipment & Supplies
- > Mathematics - Ceiling Projectors and iPads
- > iPad Cart with 34 iPads
- > Network Cart with 36 Netbooks
- > Software Licenses - Mathematics, Science, Discovery Education
- > Curriculum Development & Professional Collaboration
- > KCMS Equipment and Supplies
- > Performing Arts Sets, Equipment & Guest Trainers
- > Technology: Printers
- > Digital Content Portal (DCP)

**Village Elementary, \$171,000**



- > Academic Support & Enrichment (ASE) Teachers (2)
- > “Special” Classes:
  - > Visual and Performing Arts (VAPA) Teacher
  - > Computer Lab Teacher
  - > Science Lab Teacher
  - > Music Teacher
  - > Band Teacher, 4th & 5th Grade
- > Health & Dance/Creative Movement (PE) Teacher
- > Technology Resource Teacher (TRT)
- > STEAM Enrichment Clubs: Robotics/Enobots & 5th Grade Tech Club
- > 3rd Grade Pod Resources & Supplies
- > Digital Content Portal (DCP)

**Silver Strand Elementary & Preschool \$142,000**



- > Academic Support & Enrichment (ASE) Teachers (3)
- > “Special” Classes:
  - > Science Lab Teacher
  - > Music Teacher
  - > Visual and Performing Arts (VAPA) Teacher
  - > Computer Lab Teacher/Technology Resource Teacher (TRT)
  - > Band Teacher, 4th & 5th Grade
- > Health & Dance/Creative Movement (PE) Teacher
- > STEAM Enrichment Clubs: Journalism/Digital Media, Robotics
- > Preschool Supplies & Fieldtrips/Outreach Programs
- > Digital Content Portal (DCP)

**PROGRAMS THAT FUEL CSF'S ANNUAL RETURN TO THE SCHOOLS**

**EARN FREE MONEY FOR OUR SCHOOLS WITH**



By registering your card(s) just once through CSF at no cost to you, eScrip benefits will be dispersed to EACH of our local schools. Proceeds also benefit Islander Sports Foundation and each site’s Parent-Teacher group.

**Group name: Coronado Schools Foundation**  
**eScrip ID: #150627560**

**EARN IN STORE:**

Register your VONS Club Card, debit and credit cards NOW at eScrip.com Use your VONS Club Card at VONS to save money AND earn money for our schools Register your debit and credit card(s) for CSF and participating merchants will make automatic contributions to CSF through eScrip

**EARN ONLINE:**

Visit [www.csfkids.org](http://www.csfkids.org) and click on the eScrip Online Mall logo Shop through the eScrip portal at over 700 online retailers (Amazon, Nordstrom, iTunes, and more) who will donate a percentage of your purchase to CSF—at no extra cost or effort to you! No registration necessary

**CORONADO SCHOOLS FOUNDATION**



**Make a donation and start saving today!**

Donate to our public schools through CSF and you’ll receive a Coronado Locals Card with savings all over the island! The 2013-14 cards are valid till October 31, 2014. Brought to you by CSF, eCoronado.com (where the deals are updated) and the many businesses who support our schools.

Some 13% of our CUSD parents have donated so far in this school year; the support of the school and greater community is needed to continue to return nearly \$750,000 annually. New this year – sign up to give a smaller donation year round – makes it easier on the family budget.

Every donation matters!

Make your donation online at [www.csfkids.org](http://www.csfkids.org) or stop by the CHA Museum Shop or Coronado Hardware Glass & Paint on Orange Avenue to get one. You can also use the form on the back page and mail it in to the Foundation office.

**AUCTION PROGRAM**

Join us as we celebrate 100 years of excellence in our public schools with entertainment, a dynamic format including silent and live auctions, and dancing to follow in the Oceanfront Ballroom with KROQ Los Angeles Hall of Fame DJ, Richard Blade.

**5:30 - 7:30 pm**

- Silent Auction
- Hosted Bar (wine, beer, non-alcoholic drinks)
- Gourmet Food Stations with selections created by the Del Chefs
- Performances by Coronado High Instrumental Musicians

**7:30 - 9:00 pm**

- CoSA Musical Theatre Tour group Student Performance
- Live Auction

**9:00 - 11:00 pm**

- Dancing in the ballroom
- Auction Items available for pick-up



**Coronado Schools Foundation**

*cordially invites you to the*



*29th Annual Benefit Auction*

With Proceeds Benefitting Coronado Public Schools

*Saturday*

**NOVEMBER 16, 2013**

Hotel del Coronado Oceanfront Ballroom

Tickets are \$112.50 each if purchased by October 31st

Auction Chairs: Kari Ursitti & Annette Winn

*Cocktail attire*

**TABLE RESERVATION INFORMATION**

If you would like to reserve a table you may choose from the following options:

**TABLE OF 4**

\$650 through October 31st (\$200 is tax deductible) Includes 4 event tickets, reserved table in the Oceanfront Ballroom from 5:30 - 9:00 pm, 2 complimentary valet parking passes and 2 bottles of wine

**TABLE OF 8**

\$1300 through October 31st (\$400 is tax deductible) Includes: 8 event tickets, reserved table in the Oceanfront Ballroom from 5:30 - 9:00 pm, 4 complimentary valet parking passes and 4 bottles of wine

**ONLINE AUCTION-NEW THIS YEAR!**

Register today at [www.csfkids.org](http://www.csfkids.org) for our Online Auction and bid on our fabulous auction items from November 1st to 18th

**Our Schools WIN When You WIN! Register by Nov. 5th to WIN a room at the Del on Nov. 16th.**

CSF is offering more ways to win this year, with an Online Auction from November 1st to 18th as well as the Centennial Celebration Benefit Auction at the Hotel del Coronado on Saturday, November 16th. So, you can win by bidding from home on the Online Auction as well as at the signature Benefit Auction event. Here's a sampling of auction items\*:

**OPPORTUNITY DRAWING**



**Win A 2013 MINI Cooper!**

Get a two-year lease on a well-equipped MINI Cooper that you select!  
*Generously underwritten by: Coronado Flood Restoration*

- Glee – Backstage Tour and watching of the Filming of this hit TV Show!
- 10-Day Stay in Greece at an All-Inclusive Resort for two (or 7-day for four)
- Hotel del Membership (one year)
- Crossfit Coronado packages, adult & teen
- Yellowstone week-long stay
- Lynn Govea Photography Package
- Napa Wine Tasting
- Skydiving San Diego for two
- 49'ers tickets in San Francisco
- High Tea at Savori Restaurant
- Fleetwood Mac Tickets in Las Vegas
- Principal for a Day!
- Custom-shaped Surf Board

*\* Subject to change, preliminary list*

Visit [www.csfkids.org](http://www.csfkids.org) for more info & to purchase tickets

Opportunity Drawing Tickets also available at Coronado Bliss Salon 930 Orange Avenue, Coronado

*Thanks to our Partners*

**Major Underwriting Partner**



**HOTEL DEL CORONADO**

**Event Partners**



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# TRTs Impact Student Learning

By Ramona Loiselle, CUSD Technology Coordinator

Our Technology Resource Teacher (TRT) has greatly impacted student learning... She is a constant resource and model for innovative practices using technologies, learning management systems, and new applications in ways that truly transform student learning, rather than merely transposing experiences from paper to digital. She has come to me with a way to mirror desktop images with my tablet, which will allow me to travel throughout the room during lessons and to project items based on student needs, creating a more interactive, student driven experience. She has also shown us ways to make our Haiku webpages more engaging, using widgets that change on a daily bases, embedded videos, discussion boards, and quizzes that can be used as a way to guide students in choosing appropriately leveled activities and review assignments. Our TRT is invaluable!

- Ali Black, CMS English Teacher

Recently, I was asked for advice by a technology leader from another school district in San Diego County. He expressed that his biggest challenge is to use technology to transform the student learning experience. How do you encourage teachers use the devices available with their students? How do you ensure that the technology is used in a meaningful way? How do you avoid simply digitizing what has already been done on paper? Having devices, online textbooks, and learning management systems is great, but how can you make sure they are used to further personalize learning? Most of all, how do you do this at the site level where it directly impacts student learning?

The TRTs successfully manage pilot studies of learning software across the district, ensuring that every program purchased for student use meets the district standards for functionality, curricular content, and student engagement. TRTs assist teachers in the use of MAP and Compass Learning, products that assess each student's specific skills and provide personalized practice activities based on individual student needs.

Additional support includes:

- Whole class instruction on using Web 2.0 applications, and various software programs
- Supporting technology integration, maintenance, and improvement
- Classroom integration of iPads, netbooks, docu-cams, ENO Boards, and other tools
- Planning of teacher trainings to use and integrate technology tools with classroom curriculum and the new Common Core Standards
- One on one training and support for students, teachers, staff, and parents in the use of district programs such as Haiku, Synergy, MAP, Compass Learning, and other learning programs
- Lesson development to include multimedia tools
- Continual research on current best practices in the use of technology and digital content

The Coronado Unified School District students and staff appreciate the Coronado Schools Foundation donors' ongoing support of the Technology Resource Program and STEAM. Personalized education is at its very best in CUSD, made possible through the hard work and support provided by the Technology Resource Teachers.



Technology Resource Teachers, funded through STEAM funding, provide invaluable leadership to integrate technology into learning, K-12. Back: Ramona Loiselle, CUSD Technology Coordinator; Melody Jensen, CMS; Jon Zimmer, CHS; and Kathy Mulvey, CUSD IT Support. Front: Traci Orth, Silver Strand and Village; and Amanda Hermens, CHS, who shares the position with Jon Zimmer.

**Visit the new CSF Website Today!**



## Business Spotlight: Coronado Flood Restoration Opportunity Drawing Auction Partner



"The excellent reputation that Coronado's public schools have in the greater San Diego community is one of the primary reasons my family and I moved to Coronado. I joined Rotary as I wanted to give back and partnering with CSF seems like a natural as a parent and community member. We trust our donation to underwrite the 2013 Mini Cooper opportunity drawing will generate thousands of dollars in donations to benefit the students and teachers and one lucky winner will drive the car for the two-year lease with standard maintenance included," stated Tom Frederick, owner of Coronado Flood Restoration. "I also look forward to the marketing benefits through the Locals Card program as my family enjoys the many benefits afforded to CSF donors and the businesses that support the schools," he added. Tom is pictured with his family; both children attend Village Elementary.

For more information on becoming a business partner to support our local public schools, contact Director of Development Lauren H. Fernandez [lauren@csfkids.org](mailto:lauren@csfkids.org) or call 437-8059, ext 1.

**PLEASE MAKE YOUR TAX DEDUCTIBLE YEAR-END CONTRIBUTION TO SUPPORT CORONADO'S PUBLIC SCHOOLS**



Donate Online at: [www.csfkids.org](http://www.csfkids.org)

**Coronado Schools Foundation**

GREAT SCHOOLS. GREAT KIDS.

Send Donations To:  
Mail: Coronado Schools Foundation  
201 Sixth Street, Coronado, CA 92118  
Phone In: 437-8059 • Fax In: 437-0340

Name \_\_\_\_\_

Address \_\_\_\_\_

Home Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_ Email \_\_\_\_\_

Enclosed is my check made payable to Coronado Schools Foundation • Amount \$ \_\_\_\_\_

Please charge my Visa / MasterCard / AMEX# \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name as it appears on card \_\_\_\_\_ Authorized Signature \_\_\_\_\_

\_\_\_\_\_ Please contact me regarding estate planning / endowment gift.

\_\_\_\_\_ My company has a matching gifts program.

## Hotel del Coronado 2013 Collector's Ornament



This year's holiday festivities and theme, "Celebrating 125 Years of Holiday Magic" culminates The Del's 125th anniversary celebration. The Del's 21st annual ornament is the perfect gift or a wonderful addition to your own collection. This elegant ornament features the iconic resort and is the first of the

### Sales Benefit Schools

collection to light up, paying homage to our past when the hotel's power plant supplied electricity to the city of Coronado. This holiday keepsake comes in a beautifully padded gift box. Ornaments are available at The Signature Shop and Est. 1888 or can be ordered through [www.delshop.com](http://www.delshop.com). A portion of ornament sales will benefit Coronado's local public schools through CSF.